



Ladner Elementary PAC – Fundraising Meeting Minutes

Date: Tuesday September 21, 2021 6:30pm

Time: 6:30pm **Location:** Microsoft Teams <https://teams.live.com/join/93674999177711>

Attendees: Tegan VandenBoer, Missy Thornton, Merrilee Watts, Amber Davis, Jodie Rowe, Stephanie Davis, Tyla Langdon, Shelley Perry, Lauren Neilson, Christy Sanderson and Gord Wright.

Meeting Agenda

630pm - Welcome (Introduce Executive)

635pm – Meeting call to order / Approval of Agenda

Approved: Shelley Second: Jodie

640pm - Update on Current/Upcoming Fundraisers

- Growing Smiles Fall Plant fundraiser - Amber

- ordering is now closed.
- We raised \$867.08 with zero expenses.
- pickup is Thursday September 30th 4pm to 6pm. Address for pickup has been emailed to all customers.

-Fall Fling - Amber

- A welcome back for Ladner Elementary families and open to the general public at Emma Lea Farms Saturday October 23rd, 2021.
- Farm is open 9am to 5pm
- 50/50 and raffle on from 9:30am to 4:30pm.
- live music between 10am and 4pm.
- Food truck (Pork Mafia), yard games, pumpkin patch, general store and ice cream shoppe will be open.
- Looking at a few more entertainment options.
- Proceeds from this event will go directly to the Playground Project.

-Samosas-Shelley

- Roll out of the fundraiser begins October 10th with an order deadline October 31st.
 - Pickup November 5th 4pm to 6pm (Samosas delivered between 3:30pm and 3:45pm).
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-Spirit Wear- Tegan

- Tegan and Missy are currently looking for available options as the idea for tie-dye shirts/hoodies would be popular.
- hoping to roll this out before Christmas.

-Neufeld's- Tegan

- possibility of going back to paper forms due to other PAC's having issues with online payment options.
- looking at putting ordering on Google Forms and using stripe or e-transfer for payment options.
- Missy advised she can help with getting online orders and payment setup if we run into issues.
- Date of ordering open and order deadline to be confirmed.
- Pickup is booked for Friday December 4th at 4pm.

-Creative Kids - Tyla

- Launch date is September 27th (packages will arrive at the school for the teachers)
- ordering can only be done online this year and each sheet sent home with art attached will have a QR code for parents to scan and order/pay online.
- Teachers will need to send home art sheets by October 15th and orders to be returned to the school by October 26th.
- Art will be delivered to the school on November 22nd for students to take home.

-Savings Business Cards - Missy

- hoping to have these ready for December.
- If anyone has ideas for more/other vendors please let Missy or Tegan know.
- Other vendor ideas include: oil changes, Canadian Tire, Dunbar Lumber and Marks Work Warehouse (Elliott Graham is the contact for the Tsawwassen store).

-Purdys chocolates - Merrilee

- Order deadline will be in November with a Saturday December 4th pickup (can be changed if needed).

7pm -Scheduling of Fundraisers

720pm – Brainstorming of New Fundraisers

- Spring Fair: due to covid and school restrictions, may be best to hold this event off site like the Fall Fling. Will wait to plan.
 - Global Coffee Fundraiser: we get back \$5 per bag (Lauren to lead)
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- Meridian Farm Market gift cards: we are able to sell for a longer period of time and get 30% back from GC sales (Lauren to lead)
 - Online auction: Lauren advised she would do it again but would have to have more volunteers to help with this huge task. If we do it again, it would be in April/Spring.
 - *Suggestion from Lauren: can we sell the coffee, New Discount Cards and Samosas at the Fall Fling? Maybe Meridian Farm Market GC's? Amber to confirm with Katie at Emma Lea Farms if this would be okay.* May be best to hold off on selling the Meridian Farm Market GC's.
 - Last year we sold about 350 discount cards (ordered 500) and this year we will only be ordering 300 cards.
 - *Suggestion from Gord: if the amount of cards is limited, could we sell them for \$25?* Teagan will consider this option.
 - Money will be needed for the grade 7's in regards to Evans Lake (October date cancelled and it has been re-booked for the Spring of 2022) as well as grade 7 grad.
 - Amber is awaiting the Winter Plant Sale schedule and will try to arrange a delivery date on the same day as Neufeld's (December 10th at 4pm) or Purdys (December 4th).
 - Hot lunch: hoping to move hot lunch from Fridays to Mondays.
 - student runners allowed only.
 - two menus per hot lunch day (not 2 of the most popular on the same day to reduce the workload since parents cannot volunteer to help.
 - Vendors include: Panago, Subway, Ladner Sushi, Cobs bread and possibly Dairy Queen (no ice cream or fries).
 - More online advertising needed to promote the on-going Cobs bread 5% back on purchases when "Ladner Elementary" is mentioned. *Missy to set up recurring posts for this.*
 - Christmas Concert Thursday December 9th, 2021: VIP seats raffle and possibly allow grade 7's to sell something outside of the gym (like chocolate) to raise money for their grad. *Amber to follow up with Toshi if parents will be allowed and if so, can we hold this raffle (no license necessary due to prize has no cash value).*
 - First Aid classes in the Spring 2022. A minimum of 12 students are required for an in person class. A minimum of 10 students are required for an online class. *Merrilee to look at available dates of the different classes.*
 - *suggestion from Missy: We could promote this with coffee and Meridian Farm Market GC's at the end of February 2022 as a Spring Break Survival Pack.*
 - *suggestion from Tyla: can we add more direct links to our PAC website on our social media pages? Missy to look into verifying our ladner_el_pac Instagram page so that we are able to add direct links.*
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- scheduled recurring posts to be created on Facebook for the following fundraisers: Cobs, Mabel's Labels, Tru Earth and the Playground Go Fund Me page. *Missy to set up recurring posts for this.*

Adjourned at 7:54pm.

Budget Meeting: November 2021 (date and time to be determined).
